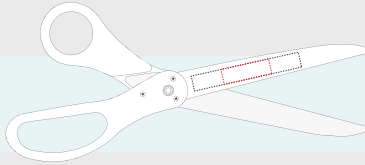


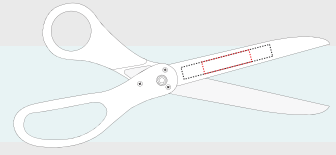
# DIRECT PRINT MOCK-UPS



**Gift Card**  
3w x 1½h



**30" Large Scissors**  
9w x 1¼h (logo and text)  
4w x 1¼h (logo only)



**25" Large Scissors**  
7½w x 1h (logo and text)  
4w x 1h (logo only)

All labels require a **1/16" Safety Zone** for all important images and text

<b>2x1 LABEL</b> 2w x 1h	<b>4x2 LABEL</b> 4w x 2h	<b>4x3 LABEL</b> 4w x 3h	<b>8x5 LABEL</b> 8w x 5h

**PAPER**